

UAlbany ASIS&T Student Chapter  
College of Engineering & Applied Sciences  
University at Albany, State University of New York  
Albany, NY 12203

Date: March 9, 2017

Subject: UAlbany ASIS&T Open Source Festival 2017 Sponsorship

Dear Open Source Festival Participant,

The UAlbany Student Chapter of the Association for Information Science & Technology (ASIS&T) would like to invite you to be part of the Open Source Festival (OSF) 2017.

Our student chapter is part of ASIS&T, an international organization that brings together information specialists from fields such as computer science, linguistics, management, librarianship, engineering, law, medicine, chemistry, and education.

Membership is open to all UAlbany students who have an interest in participating in workshops, field trips, and networking with people with similar interests. This student chapter exists to add value to the experience of students at UAlbany.

The UAlbany ASIS&T held the first OSF in 2011. The presenters were primarily faculty and students who gave demonstrations of open source tools and software in an effort to educate the university community. There were 10 presenters and about 25 people in attendance.

OSF 2012, 2013, 2014, 2015, and 2016 continued to grow with presenters from local companies, organizations, and schools including: UAlbany, RPI, the New York State Senate, Albany Medical College, Kitware, OpenStack (Rackspace), DSS (Document Storage Systems), Google, Facebook, and Redhat. Attendance has been increasing each year with approximately 250 attendees last year.

OSF 2017 will be held on Wednesday, April 5, 2017, in the Ballroom, Campus Center, on the Uptown Campus of SUNY Albany, 12pm-5pm. This year we will feature a wider range of presentations from industry and academia. Our keynote this year is Bill Hoffman. Mr. Hoffman is a founder of Kitware and currently serves as Vice President and Chief Technical Officer. We expect 250-300 people to attend this year.

Representatives from your company who attend OSF 2017 will have the opportunity to learn, network, and share in this unique experience.

We hope you consider joining us as an industry sponsor. Your support will enable UAlbany ASIS&T to cover the expenses of facilities, materials and refreshments for the Festival. Details of how your contribution will be applied to the Festival budget are provided below.

Your company will benefit in a number of ways by being involved with OSF 2017. Your participation is especially important to our student attendees, since it will enable them to interact and network with people within industry that use open source tools and are active in the open source community.

Benefits of Being an OSF 2017 Industry Sponsor:

- Influence and attract tomorrow's computing & information professionals
- Strengthen ties to academia, share ideas, and foster collaboration
- Recruit and interact with a large, dynamic group of students
- Increase your organization's visibility in the local area
- Promote your organization's needs and highlight your products and services

These benefits will be achieved by:

- Having your logo appear on all of the event promotional materials including, but not limited to, the program, flyers, websites and social media.
- Introducing your company and presenting your products with a table provided for you in the Ballroom.
- If your company would like to become a sponsor please contact Diana Edelson, Director of Finance and Research Administration, College of Computing & Information, directly. She can be reached by email at [dedelson@albany.edu](mailto:dedelson@albany.edu) or by phone, 518-956-8243.
- If you have any questions about OSF 2017 or becoming an industry sponsor, please contact us at [ualbanyasist@gmail.com](mailto:ualbanyasist@gmail.com). We look forward to your participation in OSF 2017.

Thank you for sponsoring this event, without your support the festival would not be able to continue to grow and be as successful as it has become.

Sincerely,

Arnoldas Kurbanovas  
Chair UAlbany ASIS&T  
UAlbany ASIS&T Student Chapter  
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